

NOAH JACQUET

SPORTS & EVENT PARTNERSHIP PROPOSAL 2027

SSV driver, vehicle builder and team leader. A racing project built step by step, all the way to international rally-raid.

ULTRA4 EUROPEAN TITLES	2027 SEASON	POLARIS RZR PRO R	2028 GOAL · AFRICA ECO RACE
×3	CFRTT	#142	The Road to Dakar

A PASSION TURNED INTO A PROJECT.



A PATH, AN AMBITION

Since childhood, off-road racing has been much more than a passion: it is the world I grew up in and built my ambitions around.

Over the years, I have developed an all-round approach to racing, combining driving, engineering and team spirit.

My goal: keep progressing, push my limits and build my future towards the greatest international events.

> ***« Every new discipline is a chance to progress, to learn and to become a more complete driver. »***

PATRON OF THE CHARITY
LES ENFANTS DE BOHÈME

Les Enfants de Bohème

CAREER

AGED 9	First laps in a 4x4
2017-2021	Quad, 4x4 trial and co-driver in truck trial
2022	SSV debut on a Polaris at 16
2023	Ultra4 European Champion, SSV
2024	Ultra4 European Champion, SSV
2025	Ultra4 European Champion, SSV
2026	TSE regional champion, SSV
2027	Full season in the CFRTT

NOAH'S DUAL EXPERTISE

DRIVER AND TECHNICIAN

A car body technician at GP Racing (Porsche Carrera Cup), Noah also prepares his own machines: hands-on knowledge of the equipment and of the finish expected in competition.

A credible contact for technical partners and for companies that want to build a presence at the track.



RESULTS

TITLES & RESULTS.

ULTRA4 EUROPE

EUROPEAN CHAMPION, SSV

2023 · 2024 · 2025

×3

2026 · TSE

REGIONAL CHAMPION, SSV

TROPHÉE SUD EST

1st

2027 GOAL

FULL CFRTT SEASON

FRENCH CROSS-COUNTRY RALLY CHAMPIONSHIP

CFRTT

INTERNATIONAL RESULTS 2025

EXPERIENCE THAT GOES BEYOND CHAMPIONSHIPS.

GERMANY

KING OF GERMANY 2025

- Class win, SSV/EMC

2nd overall

POLAND

KING OF POLAND 2025

- Class win, SSV

MOROCCO

CARTA RALLYE MAROC 2025

- 2nd in the SSV Series class

POLAND

RALLYE BRESLAU 2025

- Finisher of this international rally-raid



BRESLAU RALLY 2025 · POLARIS #460

AUDIENCE

VISIBILITY BEYOND THE RACE.

Every rally, every post and every demo puts your brand in front of complementary audiences: fans, the general public, businesses and the media.

10,000+	~500,000	200,000+
FOLLOWERS ACROSS ALL SOCIAL NETWORKS	VIEWS ON OUR SOCIAL MEDIA IN 2026	SPECTATORS AT OUR 2026 EVENTS (S2R, TSE, TRIAL, DEMOS)

OUR MOST VIEWED POSTS — **21.9K** VIEWS · **21.7K** VIEWS · **20.5K** VIEWS · **17.8K** VIEWS

AN AUDIENCE ON THREE LEVELS

REGIONAL

Isère and the Auvergne-Rhône-Alpes region: Trophée Sud Est, local events, regional press. Strong roots among local businesses.

NATIONAL

The French Cross-Country Rally Championship in 2027: 12 rallies across France, from the Basque Country to Normandy and Hauts-de-France.

INTERNATIONAL

Ultra4 Europe and rallies in Poland, Germany and Morocco. A European team and a community of fans in several countries.

MEDIA COVERAGE

TELEVISION	REGIONAL PRESS	SPECIALIST PRESS
France 2 (Télématin), AB Moteurs, V6	**Le Dauphiné Libéré**	**Journal du 4x4, SSV Magazine, Polaris Club**

WHERE YOUR BRAND IS SEEN

AT THE TRACK

Vehicle, race suits, paddock set-up, podiums.

ONLINE

Posts, videos and behind the scenes at every round.

IN THE MEDIA

Interviews, features and results coverage.

AT EVENTS

Trade shows, demos and passenger rides with the public.



NOAH JACQUET · SSV DRIVER #142

2027 PROGRAMME

A FULL SEASON.

WHY THE CFRTT

This is not simply about entering a new competition. It is about developing my skills: navigation, race management, working with a co-driver and adapting to new terrain.

A new step in my progression towards international rally-raid and the 2028 Africa Eco Race.

THE CHAMPIONSHIP

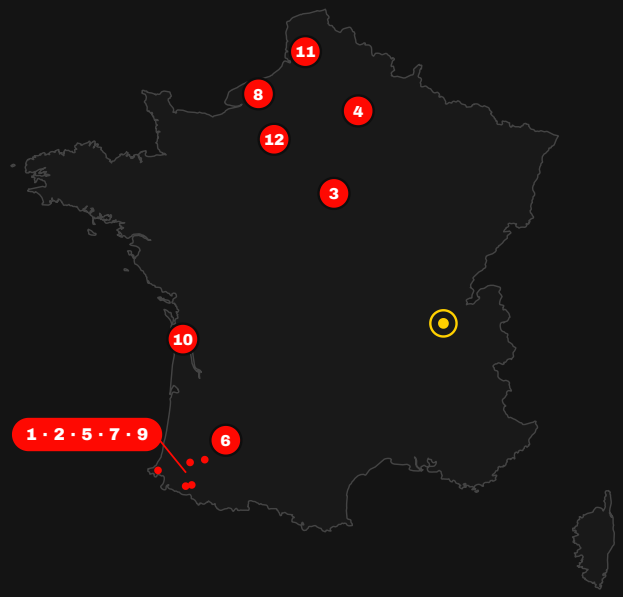
The French Cross-Country Rally Championship brings together France's best crews on timed, multi-day events all over the country.

12	8	FFSA
RALLIES	MONTHS OF RACING	OFFICIAL FRENCH CHAMPIONSHIP

2027 CFRTT CALENDAR

12 ROUNDS ACROSS FRANCE.

CALENDAR SUBJECT TO CHANGE BY THE FFSA (FRENCH MOTORSPORT FEDERATION).



● CHAMPIONSHIP ROUND ◎ TEAM BASE (ISÈRE)

+ Beyond the rallies: trade shows, demos and partner days, to meet the public and your clients all year round.

01	MARCH 5-7	**Rallye des Collines d'Arzacq et du Soubestre** · Pyrénées-Atlantiques (64)
02	APRIL 2-4	**Rallye du Labourd** · Pyrénées-Atlantiques (64)
03	APRIL 23-25	**Rallye du Gâtinais** · Loiret (45)
04	MAY 21-23	**Rallye Jean de la Fontaine** · Aisne (02)
05	JUNE 4-6	**Rallye du Barétous** · Pyrénées-Atlantiques (64)
06	JULY 9-11	**Rallye des Terres d'Armagnac** · Gers (32)
07	AUGUST 6-8	**Rallye Orthez Béarn** · Pyrénées-Atlantiques (64)
08	AUGUST 20-22	**Rallye Cidre et Pommiers** · Seine-Maritime (76)
09	SEPTEMBER 3-5	**Rallye des Cîmes** · Pyrénées-Atlantiques (64)
10	OCTOBER 1-3	**Rallye Dunes et Marais** · Charente-Maritime (17)
11	OCTOBER 29-31	**Rallye des 7 Vallées d'Artois** · Pas-de-Calais (62)
12	NOVEMBER 26-28	**Rallye Plaines et Vallées** · Eure (27)

BEHIND THE DRIVER, A TEAM.



TEAM PACMAN MOTORSPORT

Founded in 2014 in Isère, Team Pacman Motorsport first ran the official Renault Trucks programme in the Europa Truck Trial, before expanding into SSV and cross-country rallying. Led by Noah, the team brings together enthusiasts from across Europe.

EXPERIENCE

Over ten years of racing: Europa Truck Trial with Renault Trucks, Ultra4, cross-country rallies.

VEHICLE PREPARATION

Vehicles designed and optimised in our workshops: chassis, bodywork, electronics, FIA compliance.

MECHANICAL SUPPORT

A seasoned support crew, able to work fast between stages.

EVENT LOGISTICS

Transport, paddock set-up, hospitality: an organisation built for a full season.

COMMUNICATION & CONTENT

Photos, videos and social media produced in-house at every round.

PARTNER OPERATIONS

Invitations, passenger rides, vehicle displays and tailor-made days for your teams.

FOR YOUR COMPANY

WHAT WE OFFER COMPANIES.

Six levers to turn our season into a tool for your business.

01
VISIBILITY

Your brand wherever the team is seen.

- **On the vehicle:** bonnet, sides, roof strip, plates, rear.
- **On equipment and clothing:** crew race suits, team wear.
- **On the support set-up:** truck, tent and paddock area.
- **On communication materials:** official website, social media, brochures and posters.

02
IMAGE & COMMUNICATION

Associate your company with commitment, performance and technical mastery.

- Social media collaborations and joint posts.
- Official partnership announcement.
- Videos and photos in your colours.
- Vehicle display at your events, trade shows or premises.

03
CLIENT & B2B RELATIONS

Bring the race to your clients and prospects.

- Invitations to championship rounds.
- Meeting the driver and team in the paddock.
- Partner evenings.
- Events dedicated to your clients.



FOR YOUR COMPANY

A PARTNERSHIP THAT BRINGS PEOPLE TOGETHER.

Beyond visibility: your teams, your content and your network.

04
YOUR STAFF

Rally your teams around a sporting project.

- Team-building days.
- Meeting the driver and the team.
- Driving experiences on private grounds: passenger rides, off-road discovery.
- **Tailor-made projects**, built with you.

05
CONTENT

Ready-to-use content for your communication.

- Race photos and videos.
- Behind the scenes, preparation and team life.
- Talks and quotes from Noah.
- For your social media, website and internal materials.

06
NETWORK

Connecting partners, companies and local players.

- Partner meet-ups at our events.
- Regional roots in Isère and Auvergne-Rhône-Alpes.
- National reach with the CFRTT and an international outlook towards rally-raid.



EXPERIENCE

EXPERIENCES TO LIVE.

WHAT WE OFFER

- Driving days and off-road discovery
- SSV passenger rides
- Vehicle display at trade shows or corporate events
- Activities at open days
- Driver and vehicle at commercial events
- Private partner days
- Talks and sessions for your staff

ALL OPERATIONS REMAIN SUBJECT TO PERMITS, SAFETY CONSTRAINTS AND AVAILABILITY.



EUROPA TRUCK TRIAL 2026 · SSV #142 DEMO

CASE STUDY

EUROPA TRUCK TRIAL 2026

A REAL-WORLD OPERATION

+80	2	~10,000
PASSENGER RIDES	ACTIVATION DAYS	SPECTATORS AT THE EVENT

- Partner presence and hospitality
- Vehicle display
- Meeting the public

This operation shows what we can deliver for a company: hospitality, activities and visibility, over two days, in front of the public.





YOUR BRAND ON #142

WHERE YOUR LOGO WILL BE SEEN.



1 BONNET
The most visible surface in front-on photos and video.

2 SIDES AND DOORS
Readable as the car passes spectators and in race photos.

3 ROOF STRIP
Visible from afar, in aerial shots and in the paddock.

4 FRONT PLATE
Facing the camera in every obstacle shot.

5 CREW RACE SUITS
On podiums, in interviews and on social media.

6 REAR OF THE VEHICLE
Visible when chased and in onboard videos.

INDICATIVE PLACEMENTS, AGREED TOGETHER.

VISIBILITY GOES BEYOND THE VEHICLE

Race suits, paddock, events, photos and videos: each of them carries your colours too.

RACE SUITS | PADDOCK | EVENTS | PHOTOS | VIDEOS

2027 PARTNERS

A PROJECT ALREADY UNDER WAY.

They back the 2027 season: title sponsor, technical partners and regional businesses.

TITLE SPONSOR

GROUPE DARUMA

QUAD ACTION

REULSPORT

MODULAUTO

FANTOM EYEWEAR

LE CARRÉ DES AS

OBJECTIF TERRE

LAROCHE MOTION

IMPRIMERIE COQUAND

DURANDAL

POLARIS

SANDCRAFT USA

BRAID

BFGOODRICH

HUG-S MOTORSPORT

THEY HAVE SUPPORTED US

SINCE 2023, THEY HAVE TRUSTED US.

Major motorsport brands and regional businesses: since 2023, the project has brought together partners of every kind.



PARTNERSHIPS

THREE WAYS TO BUILD THE DEAL.

OFFICIAL PARTNER

- Financial support
- Visibility agreed together
- Presence in our content
- Invitations and hospitality at selected rounds
- Commercial activations to match your goals

TECHNICAL PARTNER

- Products, parts or services
- Relevant technical integration
- Showcasing your expertise
- Field feedback where possible
- Content around vehicle preparation

EXPERIENCE PARTNER

- Client or staff events
- Paddock access
- Corporate events
- Vehicle display
- Demos or passenger rides where possible

ANNUAL PARTNERSHIP PROGRAMMES, BUILT WITH YOU

Every partnership is built around the company's goals: brand awareness, communication, client relations, staff engagement or business development.

BRAND AWARENESS · COMMUNICATION · CLIENT RELATIONS · STAFF ENGAGEMENT · BUSINESS DEVELOPMENT

Services are defined according to the investment, technical possibilities and the calendar. Financial proposals are made individually, after a first conversation with each company.

REGIONAL BUSINESSES

SMEs, trades and retailers: strong local roots, invitations, content and the vehicle at your events.

NATIONAL AND INTERNATIONAL COMPANIES

Brands and groups: visibility all season, B2B operations and a multi-season project, all the way to the Dakar.

TAX FRAMEWORK TO CONFIRM

Sponsorship or patronage: the tax framework depends on the set-up. To be confirmed with a professional.

PARTNERSHIP CONTACT

LET'S BUILD TOGETHER.

Together, let's build a partnership that goes beyond the boundaries of competition.

PARTNERSHIP CONTACT

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FOLLOW THE SEASON ON INSTAGRAM

AFTER 2027

THE ROAD TO DAKAR

A long-term ambition, built step by step towards rally-raid.

2028 GOAL: AFRICA ECO RACE

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ULTRA4 EUROPEAN CHAMPION · CFRTT 2027

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